

SPONSORSHIP PROPOSAL

Kent Place Hackathon

APRIL 18, 2020

Mission Statement

This year, Kent Place School will be hosting its first hackathon on Saturday, April 18th, 2020. Kent Place is an all-girls school that seeks to help young women grow into future leaders. The goal of this hackathon is to inspire students of all gender identities, especially girls, to let their creativity loose, practice working collaboratively, build on their programming skills, and show students how capable they are of developing something great in the span of just one day.

What is a Hackathon?

Despite the name, a hackathon doesn't involve computer hacking! It's focused on the idea of participants "hacking" or developing an idea. A hackathon is an event where various people interested in computer science come together to work on their ideas either individually or as a team. Throughout the day, they spend time developing any ideas that they have which at the end are judged. While the main goal of a hackathon is to develop an idea, there is also time for participants to attend workshops on interesting programming topics. The goal of a hackathon is to help people kickstart their ideas and get motivated to explore their own potential in the field of computer science.

Why Is This Event Important?

What do Google, Amazon, and Microsoft all have in common? Not only do they dominate the tech industry, but they are all male-owned. For the past few years, only 20% of employees in the field of computer science have been female. Our goal is to take a step towards closing that gap. We are seeking to encourage girls to use their computer science skills outside of the classroom for an idea they are passionate about in hopes of inspiring a want to pursue more computer science whether that be as small projects or as a career.

Sponsorship Options

	250	500	750	1000	2000+
Brand on Website and T-shirts	✓	✓	✓	✓	✓
Advertisements at Events	✓	✓	✓	✓	✓
Swag Distribution		✓	✓	✓	✓
One Seat on Judging Panel*			✓	✓	✓
Branded Workshop			✓	✓	✓
Booth				✓	✓
Two Seats on Judging Panel*				✓	✓
7 Minute Talk at Opening Ceremony					✓
Three Seats on Judging Panel*					✓
Official Co-Host of Event*					✓
Other Negotiable Benefits					✓

Interested in Supporting?

If you are not able to contribute monetarily, we still accept and greatly appreciate any support. Some things that we are looking for are people to lead workshops, food, prizes and more. Interested? Email us at hackathon@kentplace.org